



**CONTACT: Rick Kamel, (312) 775-8399 or (312) 802-0455, [rkamel@rcn.com](mailto:rkamel@rcn.com)**

**Attn: Assignment Desk / Health Reporter / Sports Department**

**A Big Win for the YMCA–Fifth Third Bank Donates  
Record-Breaking \$20,000 Gift from the Fifth Third River Bank Run**

***Award Money to Generously Support YMCA Healthy U Events***

**Grand Rapids, MI** –The YMCA of Greater Grand Rapids, for the second consecutive year, is the honored recipient of a charitable donation from Fifth Third’s River Bank Run. The \$20,000 record-setting contribution is the end result of a record-breaking number of participants in this year’s Fifth Third River Bank Run.

Fifth Third Bank donated \$1 from each 25K, 10K, 5K Run and 5K Walk registration, as well as additional donations received from participants. This substantial contribution will go directly toward YMCA Healthy U programs in part to service the Harrison Park Elementary School in Grand Rapids.

Michelle Van Dyke, President & CEO, Fifth Third Bank Western Michigan said, “We are pleased and honored to provide this charitable donation to the YMCA of Greater Grand Rapids. The proceeds from the Fifth Third River Bank Run will directly contribute to the great work of the Healthy U program which is on the forefront of developing nutrition programs to combat child obesity.”

Julie Sielawa, Association Community Outreach Director, YMCA of Greater Grand Rapids said, “The YMCA is grateful to receive this generous gift from Fifth Third Bank and all the great athletes who ran or walked in this year’s event. The funds, earmarked for the Healthy U program, enable us to further its primary goals of increasing physical activity and good nutrition among our at-risk youth.”

**Who:** Tracey Hornbeck, Chief Financial Officer, Fifth Third Bank Western Michigan  
Tim Lyman, Senior Vice President & Director of Marketing, Fifth Third Bank Western Michigan  
Mary Jane Berklich, Marketing Program Manager, Fifth Third Bank Western Michigan  
Julie Sielawa, Association Community Outreach Director, YMCA of Greater Grand Rapids

**What:** \$20,000 check presentation from Fifth Third Bank to the YMCA of Greater Grand Rapids

**When:** Thursday, May 29, 2008 - 5:30 – 7:30 pm - **Check presentation at 5:35 p.m. sharp.**

**Where:** Harrison Park Elementary School, 1440 Davis Ave NW, Grand Rapids, MI 49504

**Media note:** The check passing ceremony will take 10 minutes guaranteed. Up front parking provided for the media. Interview availability immediately following the ceremony. This is a **KFE** – (Kamel Fast Event)

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Fifth Third Bank's charitable gift check presentation will take place during a Healthy U nutrition fair at Harrison Park Elementary school. Fittingly, a portion of last year's Fifth Third River Bank Run donation is funding the nutrition fair this Thursday.

*Founded in 1886, the YMCA of Greater Grand Rapids is composed of eight branches that serve 95,173 in greater Grand Rapids community. YMCA core programs include; aquatics, child care, family, health and wellness, leadership development, arts and humanities, Service-Learning, and youth/adult sports. All program curriculum is structured to develop the YMCA's Core Values of Caring, Honesty, Respect, and Responsibility. The vision of the YMCA is to be the community leader in building strong kids, strong families, and strong communities. Visit [www.grymca.org](http://www.grymca.org).*

*Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$111 billion in assets, operates 18 affiliates with 1,233 full-service Banking Centers, including 108 Bank Mart® locations open seven days a week inside select grocery stores and 2,220 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri and Georgia. Fifth Third operates five main businesses: Commercial Banking, Branch Banking, Consumer Lending, Investment Advisors and Fifth Third Processing Solutions. Fifth Third is among the largest money managers in the Midwest and, as of December 31, 2007, has \$223 billion in assets under care, of which it managed \$33 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at [www.53.com](http://www.53.com). Fifth Third's common stock is traded on the NASDAQ® National Global Select Market under the symbol "FITB."*

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